



# THORNTON

for CONGRESS

# HOUSE PARTY KIT

A How-To Guide



**GAME ON**

Paid for and authorized by Friends for Thornton.

# Invite Dee Thornton over and help support the campaign!

## What is a house party?

One of Team Dee's favorite ways to support the campaign is to throw a house party! Invite your friends and family over, give them an opportunity to meet Dee, learn why you're supporting Thornton for Congress, and even provide an easy way to support the campaign!

## Sign me up! How do I get started?

If you'd like to host a house party, the first step is to email [dee@deethorntonforcongress.com](mailto:dee@deethorntonforcongress.com). Tell us a little bit about what you've got in mind, set a date, and let us know where you'd like to host.

Then, dive into the toolkit to guide you step-by-step!

## The Dee House Party Toolkit includes:

- Party checklist with everything you'll need to host a great event
- Sample party agenda (though original events are the most fun!)
- Introduction to Dee Thornton
- Sign-in sheets for guests to stay in touch
- Printable donation forms
- Sample invitation that can be personalized
- Sample thank you email with ways for guests to stay involved

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# Party Checklist!

## Party Supplies

- Food (Light appetizers or a delicious snack will work!)
- Beverages
- Handouts of Introduction to Dee Thornton
- Donation forms
- Sign-in sheets
- Music to mingle to!

## Two/Three Weeks in Advance

- Finalize location, date, and time. While they're called house parties, and event can be held anywhere! If your place doesn't work, try a local restaurant or bar.
- Set a fundraising goal or a suggested donation amount! A goal can help your guests get excited to help meet the challenge!
- Email [dee@deethornton](mailto:dee@deethornton) with the date, the location, and any details.
- Create your invite list. Remember to keep your location in mind and that not everyone will be able to make it!
- Send out the invites and spread the word about your house party! Email your invites, create a facebook event, and give your friends and family a call! Any way you reach out will work!

## One Week in Advance/Week Of

- Follow-up with guests who haven't responded. If a guest is unable to attend, ask if they'd be interested in sending a donation.
- Make a run to the grocery store for any appetizers or snacks, drinks, or party plates and utensils that you might need.
- Print out your handouts: Introduction to Dee Thornton, donation forms, and sign-in sheets.
- Send a reminder to all your guests!
- Touch base with the campaign to confirm any last minute details.

## The Big Day!

- Set up the party area! Make sure to place sign-in sheets and introduction materials by the door, so they're easy to access as guests enter.
- Greet your guests!
- Have fun!

## The After Party

- Send thank-yous to your wonderful guests!

# Sample Party Agenda

**You've got your location and date confirmed! Your invitations are sent and RSVPs received! Your guests are on their way... but now what?**

**Use this sample party agenda as a guide for the evening's activities.**

**6:00 pm - 6:30 pm:** Greet your guests as they arrive! Make sure they sign in as they enter and grab a copy of the Introduction to Dee Thornton

**6:30 pm - 6:45 pm:** Welcome your guests and introduce the crowd to Dee. Encourage them to mingle and enjoy!

**6:45 pm - 7:30 pm:** Mingle and enjoy!

**7:30 pm - 7:45 pm:** Grab your guests' attention! It's time for Dee to say a few words and thank those in attendance. Finally, ask for your guests' support with a donation.

**7:45 pm - ?:** Enjoy the rest of the party! Thanks for being such a great host/hostess!

**Have another idea? Go for it! The best party is the one you're excited to throw!**

# Sample Invitation and Thank You's

These samples are to get you started - you can customize each of these messages with your own style and flair!

## *Sample Invitation*

Subject Line: You're Invited! House Party to Support Dee Thornton!

Dear Friend,

The 2018 elections are more important than ever - and I am thrilled to be supporting Dee Thornton for Congress! Dee is an exciting candidate running for Congress in the 5th District here in Indiana. But a campaign can't be just one person, so let's get together and show Dee our support!

When: [MM/DD/YY] at \_\_\_pm

Where: [Your address and directions]

Refreshments will be served and dress is casual!

Please RSVP by [MM/DD]. If you can't make it, I know Dee would appreciate your support through a donation. You can read more about Dee Thornton for Congress at [deethornforcongress.com](http://deethornforcongress.com).

Can't wait to see you there!

## *Sample Thank You Note*

Subject Line: Thanks for supporting Dee Thornton for Congress!

Dear Friend,

Thank you for attending my house party to support Dee Thornton for Congress! Generous supporters like you are vital to a campaign's success.

A few of you have asked me how you can stay involved, so here are a few suggestions:

- Sign up to volunteer
- Follow Dee Thornton on Facebook and Twitter. Don't forget to share and retweet!
- Tell your friends and family about Dee!

Thanks again for your support!

# An Introduction to Dee Thornton



Growing up in the '60s as the child of parents who were both civically-minded and politically active, I know first-hand how important speaking out and stepping up is. I have always wanted to run for political office, but over the last several years I've watched as the country my parents worked so hard to contribute to, help shape and build, has shifted. We are now at a time where we must fight for

our values. I decided to enter this race because I recognize that it's time to speak out and step up. Our democracy is at risk with the current administration - we need leadership and courage that works against hate and for unity. It was time for me to get in the game.

Your issues are my issues and are the focus of my campaign and I will work collaboratively to address them. We have so many issues facing our country today and I have no doubt that there will be more in the future. However, as we move forward, I am committed to protecting those government safety nets that help our working families. As a country, we can not afford to cut Social Security, Medicare, or Medicaid until we have a sustainable economy. When we build the middle - the core of this great country - we know that everyone benefits. These programs support our children, young professionals, seniors, veterans, and those struggling with mental health and disabilities. Our work must be about working families today and tomorrow.

I am competitive my nature. I see a challenge and I go for it. This is who I am and what I will bring to Congress-my resilience, grit, and ability to solve what others may perceive as problems to be opportunities. My experiences have prepared me well. I am ready for what lies ahead and ask for your support and your vote to be the representative for the 5th District. Game On!





**Donation Form**

*Thank you for supporting Dee Thornton for Congress!*

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Employer:** \_\_\_\_\_

**Occupation:** \_\_\_\_\_

**Amount:** \_\_\_\_\_